



2019 Sponsorship Packages

For 26 years, Trib Total Media has recognized the achievements of local high school students with the Outstanding Young Citizen Award! An Outstanding Young Citizen is a junior or senior high school student that shows exemplary character and leadership, goes above and beyond within their community, and excels in the classroom.

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OYC Project Manager

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GOLD Sponsorship

Advertisements

One (1) full-color, half page (10.625" w x 5.5" h)
ad – in the Trib Total Media Outstanding
Young Citizen Special Section (Publishes
Wednesday, April 17th, 2019)

All guests in attendance at the banquet will also receive a copy of
the special section (approximately 450 guests)

Reaching 39,664 readers (Tribune-Review Wednesday Circulation)

Total Print Ad Value: \$2,211

NEW!: Digital Ads – February 1, 2019 – April 21, 2019

40,000 Impressions on OYC.TribLIVE.com, TribLIVE.com/local/Westmoreland and/or
TribLIVE.com/local/valleynewsdispatch. Ad sizes 320x50, 728x90 and 300x250.

Total Digital Ad Value: \$200

Banquet Presence & Recognition

Six (6) invitations

Recognition on welcome signage

Sponsor recognition during the banquet
program

Opportunity to address the crowd for 3-5
minutes

The ability to distribute promotional
materials.

*Must be pre-approved. May include: Special
gifts for all student awardees (100 total)
and/or gold medalists (10 total) and/or
information for distribution to all guests in
attendance (approximately 450 guests).*

Total Value of Dinners: \$120

Logo Recognition

One (1) Congratulatory ad (10.625" w x 11" h) -
recognizing the gold medal
and scholarship winners

Reaching a total of 210,147 (Tribune-Review
Sunday Circulation + Weekly Community
Newspapers)

Total Ad Value: \$13,245

Trib Total Media's OYC website,
Sponsorship page, with a link to
your website

Certificates to Elite Top 100 students

Total Gold Sponsorship Value: \$15,776.00

Total Gold Sponsorship Investment: \$2,000.00

SILVER Sponsorship

Advertisements

One (1) full-color, quarter page
(5.25" w x 5.5" h) ad – in the Trib Total Media
Outstanding Young Citizen Special Section
(Publishes Wednesday, April 17th, 2019)

*All guests in attendance at the banquet will also receive a copy of
the special section (approximately 450 guests)*

Reaching 39,664 readers (Tribune-Review Wednesday Circulation)

Total Print Ad Value: \$1,105

NEW!: Digital Ads – February 1, 2019 – April 21, 2019

*40,000 Impressions on OYC.TribLIVE.com, TribLIVE.com/local/Westmoreland and/or
TribLIVE.com/local/valleynewsdispatch. Ad sizes 320x50, 728x90 and 300x250.*

Total Digital Ad Value: \$200

Banquet Presence & Recognition

Four (4) invitations

Recognition on welcome signage

Sponsor recognition during the banquet
program

The ability to distribute promotional
materials.

*Must be pre-approved. May include: Special
gifts for all student awardees (100 total)
and/or gold medalists (10 total) and/or
information for distribution to all guests in
attendance (approximately 450 guests).*

Total Value of Dinners: \$80

Logo Recognition

One (1) Congratulatory ad (10.625" w x 11" h) -
recognizing the gold medal
and scholarship winners

*Reaching a total of 210,147 (Tribune-Review
Sunday Circulation + Weekly Community
Newspapers)*

Total Ad Value: \$13,245

Trib Total Media's OYC website,
Sponsorship page, with a link to
your website

Total Silver Sponsorship Value: \$14,630.00

Total Silver Sponsorship Investment: \$1,000.00

BRONZE

Sponsorship

Banquet Presence & Recognition

Two (2) invitations

Recognition on welcome signage

Sponsor recognition during the banquet program

The ability to distribute promotional materials.

Must be pre-approved. May include: Special gifts for all student awardees (100 total) and/or gold medalists (10 total) and/or information for distribution to all guests in attendance (approximately 450 guests).

Total Value of Dinners: \$40

Logo Recognition

One (1) Congratulatory ad (10.625" w x11" h) - recognizing the gold medal and scholarship winners

Reaching a total of 210,147

(Tribune-Review Sunday Circulation + Weekly Community Newspapers)

Total Ad Value: \$13,245

Trib Total Media's OYC website, Sponsorship page, with a link to your website

Total Bronze Sponsorship Value: \$13,285.00

Total Bronze Sponsorship Investment: \$500.00